



# C. U. SHAH UNIVERSITY

(Established under Gujarat Private Universities (Amendment) Act 18 of 2013)

Sponsored By : WARDHMAN BHARTI TRUST A Center of Excellence for Multi Disciplinary Research, Innovation and Culture.

No: CU/Reg/5/Cir/548/2016

Date: 15/11/2016

## Circular

This letter of information is as Per UGC (Website-Notice) letter no: **D.O.No.F.1-1/2016(Secy)** dated: 27<sup>nd</sup> October, 2016.

The Ministry of Human Resource Development, Government of India vide its letter dated 26<sup>th</sup> October, 2016 has instructed UGC to issue necessary advisory on initiatives under "**Ek Bharat Shreshta Bharat**". The following initiatives have been outlined to be pursued by the institutions of higher learning:

- One word or sentence in the language of the paired State would be displayed on a Board in the main corridor of colleges and universities.
- Adventure camps or cycling tours by University level students in the other State.
- Drama, song, elocution, skits etc in a cultural festival on exchange basis to be performed before the audience of the other State.
- Historical tours by select College students of other State.

You are requested to kindly ensure immediate action on the above mentioned initiatives in your esteemed colleges and an Action Take Report be sent to University via email at [registrar@cushahuniversity.org](mailto:registrar@cushahuniversity.org) and thereafter every week.

As this will be reviewed at the highest level in the Government, Top Most Priority may be accorded to this.

With kind regards,

(Dr. Ved Vyas Dwivedi)  
Registrar (I/C)

